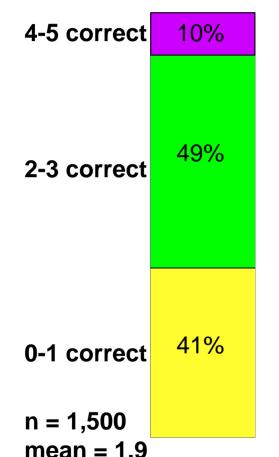
Motivation

National Survey - Five questions to judge knowledge of oceans and their function



- Are climate and rainfall regulated more by the rotation of the earth or by the oceans?
- Is more plant and animal life found on land, in the ocean, or is it equally divided?
- Is more of the earth's oxygen produced by the forests or by the oceans?
- Is extinction of life in the ocean caused more by humans, natural causes or equally?
- Is most of the pollution in the ocean caused by runoff, litter washed from beaches or waste dumped by industry?

Public possesses only superficial knowledge of the oceans, their functions, and their connection to human well being.

The Ocean Project, Belden et al., 1999