

These questions are from a telephone survey conducted by the Ocean Project in 1999. The survey included lots of questions about attitudes, as well as these five questions about ocean content. I haven't found any information about validation, but there is a very fat report full of survey results.

In a survey of 1500 Americans, the average respondent answered only two questions correctly. About half of the respondents answered 2-3 questions correctly

- Are climate and rainfall regulated more by the rotation of the earth or by the oceans?
- Is more plant and animal life found on land, in the ocean, or is it equally divided?
- Is more of the earth's oxygen produced by the forests or by the oceans?
- Is extinction of life in the ocean caused more by humans, natural causes or equally?
- Is most of the pollution in the ocean caused by runoff, litter washed from beaches or waste dumped by industry?

Belden, Russonello and Stewart, 1999a: The Ocean Project: Highlights of National Survey, 3 pp. http://www.theoceanproject.org/what_we_do/research.html.

Belden, Russonello and Stewart, 1999b: Communicating about ocean health and protection, 34 pp. http://www.theoceanproject.org/what_we_do/research.html.

Belden, Russonello and Stewart, 1999c: Review of existing public opinion data on oceans, 59 pp. http://www.theoceanproject.org/what_we_do/research.html.